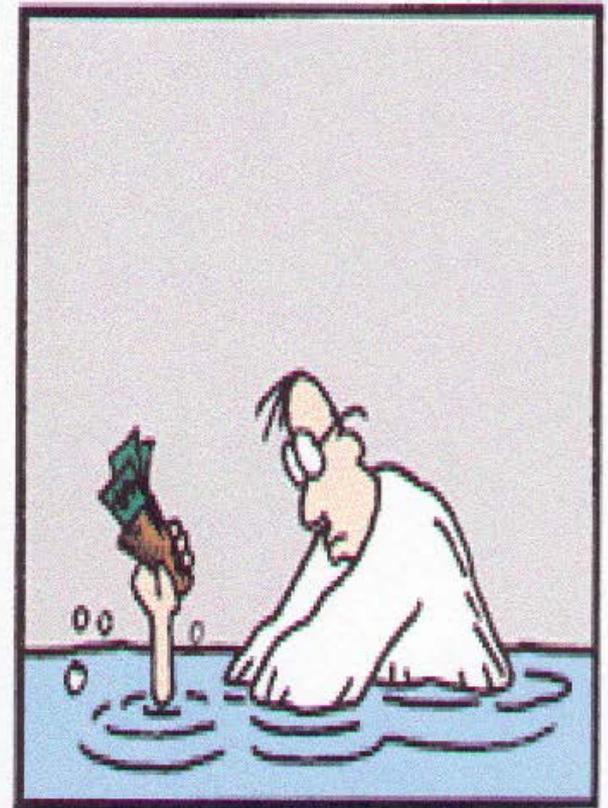
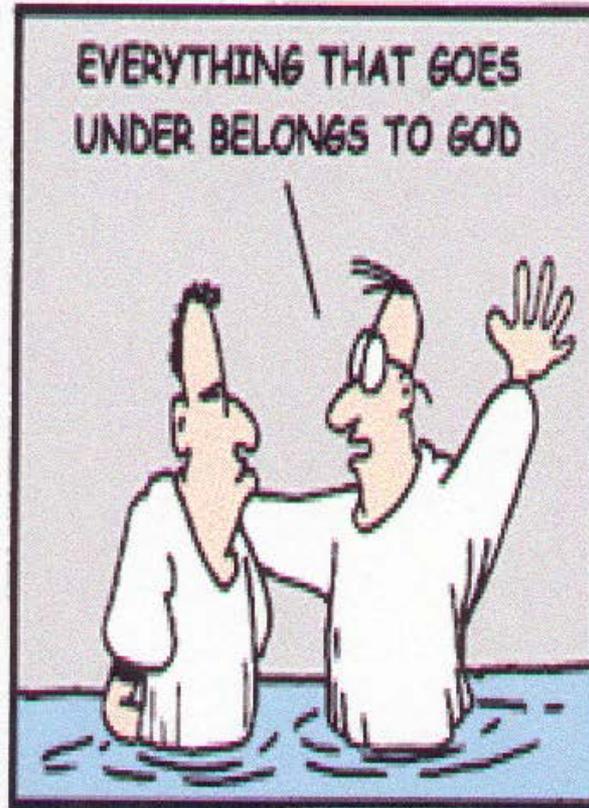
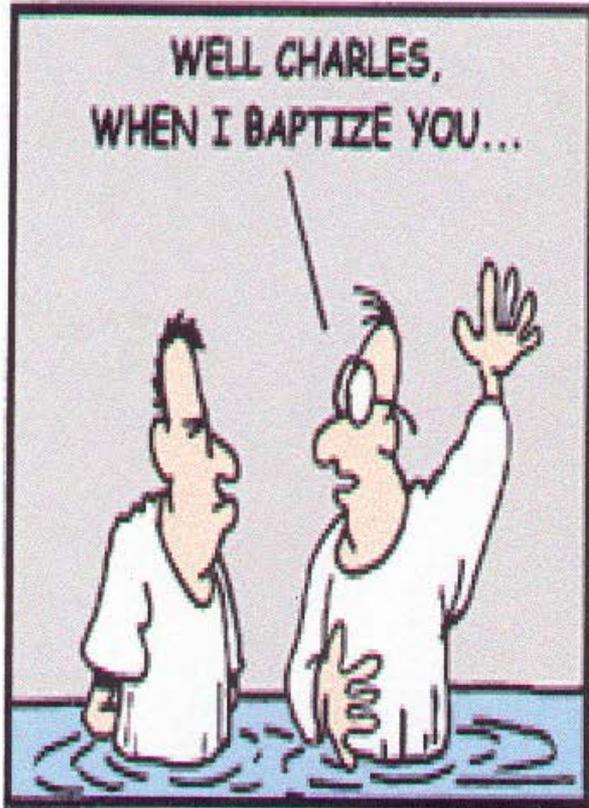


New Visions for Stewardship

Presbytery of Lake Huron - June 24, 2017



“But I will say this to encourage your generosity: the one who plants little harvests little, and the one who plants plenty harvests plenty. Giving grows out of the heart.....God is ready to overwhelm you with more blessings than you could ever imagine so that you’ll always be taken care of in every way and you’ll have more than enough to share.”

2 Corinthians 9:6-8

Changing Landscape

- Reformation Period – Rev. Dr. J Herbert Nelson, II
- Christian share of population has fallen between 2007 and 2014 from 78.4% to 70.6%
- Median age of mainline Protestant adults is 52, up from 50 in 2007
- Millennials display much lower levels of religious affiliation, 36% of millennials age 18-24 and 34% of millennials age 25-33 are religiously unaffiliated

Pew Research Center
2014 Religious Landscape Study

Giving Trends in US Philanthropy

In 2015.....

\$373.25 billion to charity

This represents a 4.1% increase from 2014

Giving Trends in US Philanthropy

The GOOD News!

In 2015.....

Religion	33%
Education	15%
Human Services	12%
Grant making Foundation	11%
Health	8%

Giving Trends in US Philanthropy

The BAD News!

Giving to Religion

1990 - 1994	51%
1995 - 1999	41%
2000 - 2004	38%
2005 - 2009	35%
2010 - 2014	33%

What is Stewardship

- Gratitude
- Spiritual Growth
- About Making Choices
- Caring for ALL that God has given us
- Time, Talent, Treasure and Influence
- Disciple making

Stewardship is Not

- A once a year event
- About money
- Meeting a budget
- About us

What is Your Story

- What is it we do well? In our church, in our community, in the world?
- How are we being the hands and feet of Christ
- What is our vision as a faith community?
- Where do we want to be in 5 yrs, 10 yrs, 25 yrs?

Why do you tell your Story

- Connect to the Strategic Plan
- Raise awareness about our Church
- Celebrate our Church
- Create energy about our Church
- Invite people to engage in our Church

How do you tell your Story

Abundance over Scarcity

- Preaching
- Minute for Mission
- During/before Offering
- Newsletters/E-letters
- Brochures
- Desert and Dialogue
- Sunday School
- Testimonials
- Narrative Budget

Recognition

Gratitude

- Write thank you notes
- Phone calls
- Annual Celebration
- Legacy Society
- Minute for Mission

Donor Motivation

Top Three Things impacting a donor's decision to support your organization

1. Making an impact
2. Financial stability
3. Believe in leadership

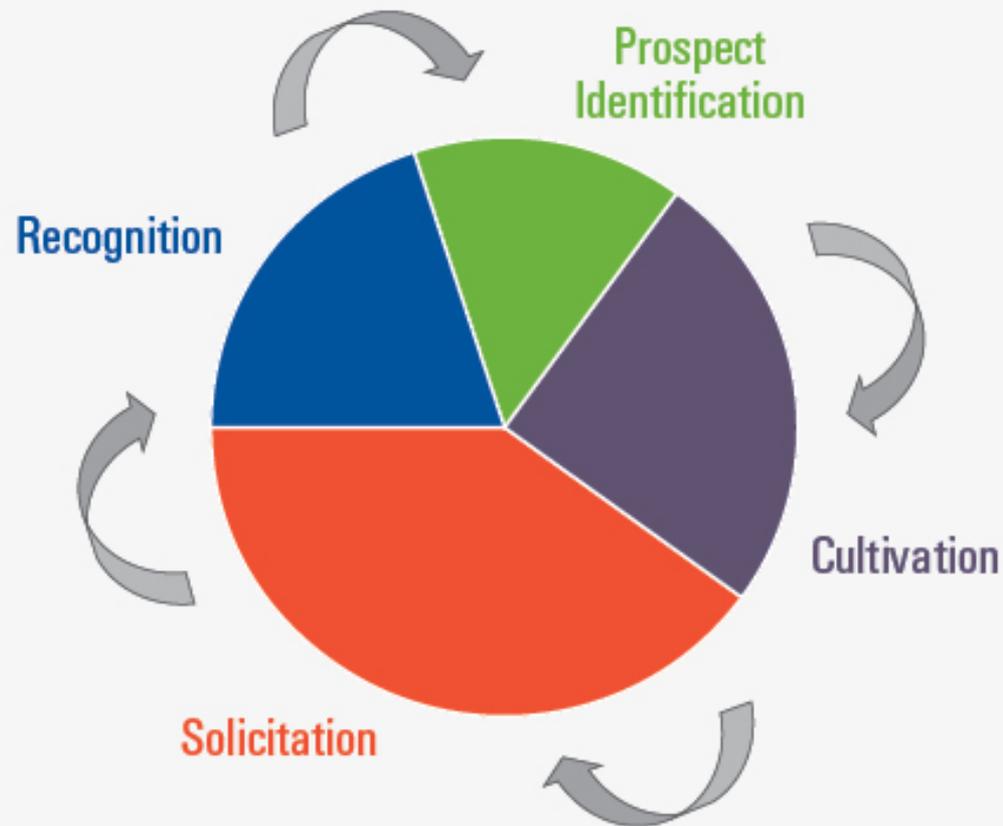
Donor Driven

Two Different Ways to Do Christian Fundraising

- Case For Support
- Discipleship

The Need of the Giver to Give vs. The Need of the Church to Receive

The Funds Development Circle



Donor Driven

Different constituents groups

- * generational giving
- * members/attendees
- * shut-ins
- * family/friends

Session

- Shares their stories
- Supports the process
- Be pledgers/tithers
- Be leaders in stewardship

Pastors

- Talk about their own stewardship
- Preach about generosity regularly
- Be a story teller
- Invite/ask
- Say Thank You

Stewardship Campaign

- Annual vs Year Round
- Annual Campaign ties to strategic plan
- Volunteers own budget and need for resources
- Narrative Budget
- Ask for the investment not the gift
- Teach Tithing
- Teach financial planning and debt management

How do People Give

- Income Pocket
- Capital Pocket
 - *in kind giving
- Estate Pocket

When do People give

Online Giving

Keys to Success

- Be Prayerful
- Celebrate your Church
- Be visionary
- Communicate
- Involve many
- Fund ministry, not raise funds
- Be inviting not threatening
- Challenge your Congregation

*Don't judge each day by the harvest you reap,
but by the seeds you plant.*

Robert Louis Stevenson



Save The Date

September 25 - 27, 2017

St. Pete Beach, FL • TradeWinds Island Grand Resort



Keynoter
Cynthia Rigby
*The W.C. Brown
Professor of Theology
at Austin Seminary*



Keynoter
Adam Copeland
*Director of the Center for
Stewardship Leadership
at Luther Seminary*



Worship Leader
Shannon Kershner
*Pastor of Fourth
Presbyterian Church
in Chicago*

Plus over 30 workshops covering topics such as annual stewardship, planned giving, theology of giving, current trends in stewardship, capital campaigns, and generosity

To register and for more information visit:
www.stewardshipkaleidoscope.org